

FAX THIS FORM TO:

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AD SALES CONTACT

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2016 ELECTRONIC ADVERTISING INSERTION ORDER FORM

Advertising Options:  E-News  Education Now  Chapter Leader News  The Insider

(Check all that apply)

**ADVERTISER INFORMATION**

COMPANY NAME: CONTACT NAME:

PHONE: EMAIL:

ADDRESS:

CITY STATE ZIPCODE

**E-NEWS, EDUCATION NOW & THE INSIDER**

APIC delivers *E-News* every Wednesday and *Education Now* every other Monday to the full membership (15,000+).

*APIC E-News/Education Now* commitment: a 162x180 banner ad (static jpg), 50-word advertorial & a URL to link.

APIC accepts links to static webpages that do not contain videos, and out of respect for the privacy of APIC members, cannot accept lead retrievals such as sign-up forms.

All material must be received at [skonohia@apic.org](mailto:skonohia@apic.org) by the Friday two weeks before date(s) selected. Submissions received late will be held for the next edition.

PRICING: $2,400 Net Per Edition; $2,500 for *The Insider*

**CHAPTER LEADER NEWS**

*APIC Chapter Leader News* is sent out during the months of

February, April, May, August, October and December to over

700 chapter officers. This is perfect for companies that want

to increase their engagement and exposure at the local level.

*APIC Chapter Leader News* commitment: a 50-word

advertorial, 1 URL and a 162x180 banner ad (static jpg).

APIC accepts links to static webpages that do not contain

videos, and out of respect for the privacy of APIC members,

cannot accept lead retrievals such as sign-up forms.

All material must be received 2 weeks prior to your ad run to

[skonohia@apic.org.](mailto:skonohia@apic.org.%20) Submissions received late will be held for the

next edition.

PRICING: $1,200 Net Per Edition

Education Now. Every other Monday beginning Jul 18  Chapter Leader News

Date(s): No. of Weeks: Date(s):  Aug 12  Oct 14  Dec 16

E-News The Insider (for APIC 2017)

Date(s): No. of Weeks:  Dec 8

**TOTAL AMOUNT DUE:**

ASK ABOUT OUR VOLUME DISCOUNTS

**PAYMENT TERMS** (Please select a fee schedule to meet your financial obligation.)

Invoice (Term, Net 30)  Redeem Strategic Partner allocation of dues/credits

**AUTHORIZATION**

Signature on this form indicates a binding financial obligation to APIC for the advertising selected above. Cancellations of signed commitments are not accepted, but deferments within a calendar year are permitted. APIC reserves the right to review all ads for conformity to APIC standards and the right to reject any ads that it deems unacceptable. Ad submissions may not compare trademarked products or disparage competitive products and/or services. Signature below indicates that the advertiser understands that advertising with APIC does not imply endorsement of the advertising company’s products or services by APIC.

PRINT NAME AND TITLE OF AUTHORIZING COMPANY OFFICER/REPRESENTATIVE DATE

SIGNATURE OF AUTHORIZING COMPANY OFFICER/REPRESENTATIVE DATE