

FAX THIS FORM TO:

**Susan Konohia**

Fax: 202.789.1899

skonohia@apic.org

AD SALES CONTACT

**Susan Konohia**

Office: 202.454.2642

skonohia@apic.org

2016 ELECTRONIC ADVERTISING INSERTION ORDER FORM

Advertising Options: [ ]  E-News [ ]  Education Now [ ]  Chapter Leader News [ ]  The Insider

(Check all that apply)

**ADVERTISER INFORMATION**

COMPANY NAME: CONTACT NAME:

PHONE: EMAIL:

ADDRESS:

 CITY STATE ZIPCODE

**E-NEWS, EDUCATION NOW & THE INSIDER**

APIC delivers *E-News* every Wednesday and *Education Now* every other Monday to the full membership (15,000+).

*APIC E-News/Education Now* commitment: a 162x180 banner ad (static jpg), 50-word advertorial & a URL to link.

APIC accepts links to static webpages that do not contain videos, and out of respect for the privacy of APIC members, cannot accept lead retrievals such as sign-up forms.

All material must be received at skonohia@apic.org by the Friday two weeks before date(s) selected. Submissions received late will be held for the next edition.

PRICING: $2,400 Net Per Edition; $2,500 for *The Insider*

 **CHAPTER LEADER NEWS**

 *APIC Chapter Leader News* is sent out during the months of

 February, April, May, August, October and December to over

 700 chapter officers. This is perfect for companies that want

 to increase their engagement and exposure at the local level.

 *APIC Chapter Leader News* commitment: a 50-word

 advertorial, 1 URL and a 162x180 banner ad (static jpg).

 APIC accepts links to static webpages that do not contain

 videos, and out of respect for the privacy of APIC members,

 cannot accept lead retrievals such as sign-up forms.

 All material must be received 2 weeks prior to your ad run to

 skonohia@apic.org. Submissions received late will be held for the

 next edition.

 PRICING: $1,200 Net Per Edition

[ ]  Education Now. Every other Monday beginning Jul 18 [ ]  Chapter Leader News

Date(s): No. of Weeks: Date(s): [ ]  Aug 12 [ ]  Oct 14 [ ]  Dec 16

[ ]  E-News **[ ]** The Insider (for APIC 2017)

Date(s): No. of Weeks: [ ]  Dec 8

**TOTAL AMOUNT DUE:**

ASK ABOUT OUR VOLUME DISCOUNTS

**PAYMENT TERMS** (Please select a fee schedule to meet your financial obligation.)

[ ]  Invoice (Term, Net 30) [ ]  Redeem Strategic Partner allocation of dues/credits

**AUTHORIZATION**

Signature on this form indicates a binding financial obligation to APIC for the advertising selected above. Cancellations of signed commitments are not accepted, but deferments within a calendar year are permitted. APIC reserves the right to review all ads for conformity to APIC standards and the right to reject any ads that it deems unacceptable. Ad submissions may not compare trademarked products or disparage competitive products and/or services. Signature below indicates that the advertiser understands that advertising with APIC does not imply endorsement of the advertising company’s products or services by APIC.

PRINT NAME AND TITLE OF AUTHORIZING COMPANY OFFICER/REPRESENTATIVE DATE

SIGNATURE OF AUTHORIZING COMPANY OFFICER/REPRESENTATIVE DATE