

AD SALES CONTACT  
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## 2016 ELECTRONIC ADVERTISING INSERTION ORDER FORM

Advertising Options:  E-News  Education Now  Chapter Leader News  The Insider  
(Check all that apply)

### ADVERTISER INFORMATION

COMPANY NAME: \_\_\_\_\_ CONTACT NAME: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY STATE ZIPCODE

#### E-NEWS, EDUCATION NOW & THE INSIDER

APIC E-News and Education Now are sent out to the full membership (15,000+). E-News is sent out every Wednesday and Education Now is sent out every other Monday.

APIC E-News/Education Now commitment includes a 50-word advertorial and a 162x180 banner ad (static jpg).

\*All material must be received by the Friday prior to your ad run at 4 PM EST to [khouston@apic.org](mailto:khouston@apic.org). Submissions received late will be held for the next edition.

PRICING: \$2,400 Net Per Edition

Education Now, Monday - Publication runs every other Monday

Date (s): \_\_\_\_\_ No. of Weeks: \_\_\_\_\_

E-News, Wednesday - Publication runs every Wednesday

Date (s): \_\_\_\_\_ No. of Weeks: \_\_\_\_\_

The Insider  Jan 21  Feb 25  Mar 24  Apr 7  Apr 21  May 5  May 19  Jun 2  Jun 30  
(Select Dates)

TOTAL AMOUNT DUE: \_\_\_\_\_

PAYMENT TERMS (Please select a fee schedule to meet your financial obligation.)

Invoice (Term, Net 30)  Redeem Strategic Partner allocation of dues/credits

### AUTHORIZATION

Signature on this form indicates a binding financial obligation to APIC for the advertising selected above. Cancellations of signed commitments are not accepted, but deferrals within a calendar year are permitted. APIC reserves the right to review all ads for conformity to APIC standards and the right to reject any ads that it deems unacceptable. Ad submissions may not compare trademarked products or disparage competitive products and/or services. Signature below indicates that the advertiser understands that advertising with APIC does not imply endorsement of the advertising company's products or services by APIC.

PRINT NAME AND TITLE OF AUTHORIZING COMPANY OFFICER/REPRESENTATIVE

DATE

SIGNATURE OF AUTHORIZING COMPANY OFFICER/REPRESENTATIVE

DATE

#### CHAPTER LEADER NEWS

APIC Chapter Leader News is sent out during the months of February, April, May, August, October and December to over 700 chapter officers. This is perfect for companies that want to increase their engagement and exposure at the local level.

APIC Chapter Leader News commitment includes a 50-word advertorial and a 162x180 banner ad (static jpg). All material must be received 2 weeks prior to your ad run to [khouston@apic.org](mailto:khouston@apic.org). Submissions received late will be held for the next edition.

PRICING: \$1,200 Net Per Edition

Dates on which Chapter Leader News will be emailed; ad materials must be sent 2 weeks prior:

February 12  April 8  
 June 3  August 12  
 October 14  December 16

