The largest gathering of infection preventionists outside of APIC’s Annual Conference.

2018 EXHIBITOR AND SPONSORSHIP PROSPECTUS

Infection Prevention Academy

2018 ACADEMY
October 1-7, 2018
Marriott Renaiassance Center
Detroit, MI
Your prospects just increased

Offering seven days of education and professional development to infection preventionists (IPs), the Infection Prevention Academy is your chance to build upon existing networks and create new ones as you interact with attending IPs.

Located in the dining area, the Exhibit Hall fosters one-on-one exchanges during meals and breaks. You will be able to re-connect with IPs and make new connections among the 500+ learners in attendance—the largest gathering of IPs outside of APIC’s Annual Conference. As an exhibitor, you’ll be part of a small and select group of no more than 25 exhibitors, with an exclusive opportunity to position yourself and interact with potential clients.

• Tailor your demonstration to target groups based on scheduled breaks in EPI® and ASC courses.
• Extend the learning experience through exchanges at your booth.
• Establish connections, collect leads, and follow up with IPs after the event.
• Take part in the Academy Passport Game designed to drive booth traffic.

About APIC

The mission of the Association for Professionals in Infection Control and Epidemiology, Inc. (APIC) is to create a safer world through prevention of infection. The association’s more than 15,000 members direct infection prevention programs that save lives and improve the bottom line for hospitals and other healthcare facilities. APIC advances its mission by pursuing the strategic goals of patient safety, implementation science, competencies and certification, advocacy, and data standardization. Visit APIC online at www.apic.org.
2017 Academy

Our attendees are engaged, motivated learners whose experience spans the IPC field, and whose background gives you exposure to a broad range of potential leads. The following demographics highlight the diversity and impact of our most recent Academy participants.

ASC ATTENDEES*

### Professional Discipline

<table>
<thead>
<tr>
<th>Discipline</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>RN</td>
<td>90%</td>
</tr>
<tr>
<td>LPN/LVN</td>
<td>2%</td>
</tr>
<tr>
<td>MT</td>
<td>2%</td>
</tr>
<tr>
<td>MD</td>
<td>1%</td>
</tr>
<tr>
<td>Public Health</td>
<td>1%</td>
</tr>
<tr>
<td>Epidemiology</td>
<td>4%</td>
</tr>
<tr>
<td>Other</td>
<td>1%</td>
</tr>
</tbody>
</table>

### Practice Setting

<table>
<thead>
<tr>
<th>Setting</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ambulatory care</td>
<td>79%</td>
</tr>
<tr>
<td>Surgery</td>
<td>31%</td>
</tr>
<tr>
<td>Hospital</td>
<td>14%</td>
</tr>
<tr>
<td>Endoscopy</td>
<td>13%</td>
</tr>
<tr>
<td>Pain management</td>
<td>10%</td>
</tr>
<tr>
<td>Orthopedic</td>
<td>9%</td>
</tr>
<tr>
<td>Ophthalmology</td>
<td>6%</td>
</tr>
<tr>
<td>Urgent care</td>
<td>1%</td>
</tr>
<tr>
<td>Dental care</td>
<td>7%</td>
</tr>
<tr>
<td>Dialysis</td>
<td>1%</td>
</tr>
</tbody>
</table>

### Years in Infection Prevention

<table>
<thead>
<tr>
<th>Years</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than 1 year</td>
<td>24%</td>
</tr>
<tr>
<td>1-3 years</td>
<td>35%</td>
</tr>
<tr>
<td>4-6 years</td>
<td>18%</td>
</tr>
<tr>
<td>More than 7 years</td>
<td>23%</td>
</tr>
</tbody>
</table>

* Data includes attendees in ASC 101 & 102
EPI* and LTC ATTENDEES*

**Professional Discipline**

- RN: 79%
- LPN/LVN: 5%
- Public Health: 5%
- MT: 4%
- Epidemiology: 2%
- MD: 2%

**Practice Settings**

- Hospital: 60%
- Ambulatory Care: 16%
- LTC: 36%
- Home Health: 6%
- Behavioral Health: 9%
- Surgery: 6%
- Endoscopy: 4%
- Orthopedic: 4%
- Dental care: 9%
- Dialysis: 7%
- Urgent Care: 5%
- Pain management: 4%
- Ophthalmology: 9%

**Years in Infection Prevention**

- Less than 1 year: 53%
- 1-3 years: 25%
- 4-6 years: 12%
- More than 7 years: 9%

* Data includes attendees in EPI 101, 102, LTC
Courses at the Infection Prevention Academy

The Infection Prevention Academy signature courses include:

- Education for the Prevention of Infection (EPI®)
- Infection Prevention for Ambulatory Surgery Centers (ASC)
- EPI® in Long-Term Care (LTC)
- Certification Preparatory Course

The curriculum for the 2018 Academy has expanded to cover a wider range of practice settings meaning you have the opportunity to reach out to a broader audience. Participants come motivated, wanting to master new skills and discover new ways to stem the spread of infection in clinical settings. Attendees interact with hundreds of other IPs, search for products that meet their needs, participate in focus groups, and network with colleagues and exhibitors.

EPI® 101

The Fundamentals of Infection Surveillance, Prevention, and Control
This novice-level course introduces the various roles and responsibilities of IPC. Areas of emphasis include how to prepare surveillance and risk assessment plans, regulatory compliance, preventing transmission of infectious diseases, and how to handle employee exposures.

EPI® 102

The Fundamentals of Infection Surveillance, Prevention, and Control
This novice-level course builds on the concepts and principles introduced in EPI® 101. Continue your IPC education with EPI® 102, which covers subjects such as The IP’s Role in Construction and Renovation, Infection Prevention in Surgical Settings, Emergency Preparedness, and Cleaning, Disinfection, and Sterilization of Instruments and Preventing Device-Associated Infections.

ASC 101

Meeting CMS Condition for Coverage
This novice-level course provides comprehensive IPC training for healthcare professionals working in all ambulatory settings, including surgery centers. Learn how to protect patients by developing an effective infection prevention program that meets accrediting and regulatory requirements. This course is the recommended prerequisite for ASC 102.

ASC 102

Sustaining and Improving the Infection Surveillance, Prevention, and Control Program
This novice-level course builds on the concepts and principles introduced in ASC 101. Continue your IPC education with ASC 102, which covers subjects such as Outbreak Investigation and, healthcare statistics and presenting data, managing the perioperative environment, emerging pathogens and preparing for a survey.

EPI® 101 for LTC

This two-day class is a tailored version of the EPI® 101 course for acute care settings, focusing on the building blocks of IPC knowledge while introducing new CMS regulations specific to long-term care. Topics include:

- Basics of epidemiology and microbiology
- Environmental services’ roles in IPC

EPI® 102 for LTC

The second two-day class gives learners more advanced information on infection prevention in long-term care. This course is based on the EPI® 102 class for acute care settings.

Topics include:

- Antimicrobial resistance and stewardship for nursing homes
- Infection prevention and control considerations for transitions of care

Certification Preparatory Course

Increasing the number of IPs with the CIC® credential is a central goal of APIC’s Strategic Plan. This course will help attendees develop familiarity with the exam’s content and structure.
### Participate as an Exhibitor or Sponsor

We invite exhibitors to select from among four benefit packages that recognize multiple levels of participation. Your company may also choose to sponsor additional Academy-related activities.

Your company may wish to contribute to the education that APIC fosters at the 2018 Academy by developing a satellite symposium, or by holding focus groups to conduct market research.

### EXHIBITOR PACKAGES

<table>
<thead>
<tr>
<th>Package</th>
<th>Cost</th>
<th>Benefits</th>
</tr>
</thead>
</table>
| **Package A** $5,000 | • 1 Table Top Exhibit: 6’ table and 2 chairs  
• 4 Complimentary exhibitor-only registrations  
• Ribbons for all representatives of your company  
• 2 Advertisements in APIC E-News (banner plus 50-word advertorial)—distributed to 15,000+ members every Wednesday  
• 1 Advertisement in Education Now (banner plus 50-word advertorial)—distributed to 15,000+ members every other Monday  
• Recognition on the 2018 Academy website through listing of company name  
• Recognition on 2018 Academy marketing materials  
• 1 Complimentary insert in attendee registration packet  
• Company name/logo featured in APIC Contest: Exhibitor Passport  
• 1 Complimentary lead retrieval access code  
• Final registration list of attendees with full names, professional affiliations, and mailing addresses |
| **Package B** $3,500 | • 1 Table Top Exhibit: 6’ table and 2 chairs  
• 4 Complimentary exhibitor-only registrations  
• Ribbons for all representatives of your company  
• 1 Advertisement in APIC E-News (banner plus 50-word advertorial)—distributed to 15,000+ members every Wednesday  
• 1 Advertisement in Education Now (banner plus 50-word advertorial)—distributed to 15,000+ members every other Monday  
• Recognition on the 2018 Academy website through listing of company name  
• Recognition on 2018 Academy marketing materials  
• Company name/logo featured in APIC Contest: Exhibitor Passport  
• 1 Complimentary lead retrieval access code  
• Final registration list of attendees with full names, professional affiliations, and mailing addresses |
| **Package C** $2,500 | • 1 Table Top Exhibit: 6’ table and 2 chairs  
• 4 Complimentary exhibitor-only registrations  
• Ribbons for all representatives of your company  
• 1 Advertisement in APIC E-News (banner plus 50-word advertorial)—distributed to 15,000+ members every Wednesday  
• Recognition on the 2018 Academy website through listing of company name  
• Recognition on 2018 Academy marketing materials  
• Company name/logo featured in APIC Contest: Exhibitor Passport  
• 1 Complimentary lead retrieval access code  
• Final registration list of attendees with full names, professional affiliations, and mailing addresses |
| **Package D** $1,500 | • 1 Table Top Exhibit: 6’ table and 2 chairs  
• 4 Complimentary exhibitor-only registrations  
• Ribbons for all representatives of your company  
• 1 Event listing on Industry Perspectives  
• Recognition on the 2018 Academy website through listing of company name  
• Recognition on 2018 Academy marketing materials  
• Company name/logo featured in APIC Contest: Exhibitor Passport  
• 1 Complimentary lead retrieval access code  
• Final registration list of attendees with full names, professional affiliations, and mailing addresses |
Your Exclusive Time with IPs
Exhibitors are invited to attend three full days, October 2-4, during the Academy. These days overlap novice and advanced attendee arrivals to maximize your time with all levels of participants. Tailor your interactions to meet the specific needs of attendees. In order to generate maximum booth traffic, the Exhibit Hall will be in the dining area.

Schedule of Meals and Breaks (schedule subject to change)

<table>
<thead>
<tr>
<th>DAY 1: TUESDAY, OCTOBER 2</th>
<th>ASC 101, EPI® 101 &amp; LTC 101</th>
</tr>
</thead>
<tbody>
<tr>
<td>Breakfast</td>
<td>7 - 8 a.m.</td>
</tr>
<tr>
<td>Morning Break</td>
<td>9:30 - 9:45 a.m.</td>
</tr>
<tr>
<td></td>
<td>10:45 - 11 a.m.</td>
</tr>
<tr>
<td>Lunch</td>
<td>11:30 a.m. - 12:30 p.m.</td>
</tr>
<tr>
<td></td>
<td>12:45 - 1:45 p.m.</td>
</tr>
<tr>
<td>Afternoon Break</td>
<td>2 - 2:15 p.m.</td>
</tr>
<tr>
<td></td>
<td>2:45 - 3 p.m.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>DAY 2: WEDNESDAY, OCTOBER 3</th>
<th>ASC 101, EPI® 101 &amp; LTC 102</th>
</tr>
</thead>
<tbody>
<tr>
<td>Breakfast</td>
<td>7 - 8 a.m.</td>
</tr>
<tr>
<td>Morning Break</td>
<td>9:30 - 9:45 a.m.</td>
</tr>
<tr>
<td></td>
<td>10:15 - 10:30 a.m.</td>
</tr>
<tr>
<td>Lunch</td>
<td>11:30 a.m. - 12:30 p.m.</td>
</tr>
<tr>
<td></td>
<td>11:45 a.m. - 12:45 p.m.</td>
</tr>
<tr>
<td>Afternoon Break</td>
<td>2:15 - 2:30 p.m.</td>
</tr>
<tr>
<td></td>
<td>2:45 - 3 p.m.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>DAY 3: THURSDAY, OCTOBER 4</th>
<th>ASC 102, EPI® 102 &amp; LTC 102</th>
</tr>
</thead>
<tbody>
<tr>
<td>Breakfast</td>
<td>7 - 8 a.m.</td>
</tr>
<tr>
<td>Morning Break</td>
<td>9:45 - 10 a.m.</td>
</tr>
<tr>
<td></td>
<td>10:30 - 10:45 a.m.</td>
</tr>
<tr>
<td>Lunch</td>
<td>12 - 1 p.m.</td>
</tr>
<tr>
<td></td>
<td>12:15 - 1:15 p.m.</td>
</tr>
<tr>
<td>Afternoon Break</td>
<td>2:15 - 2:30 p.m.</td>
</tr>
</tbody>
</table>

For Packages A–D:

Exhibitor Registration provides access to the Exhibit Hall breakfast and lunch. Exhibitors may purchase a 3-day Academy registration that allows exhibitors to attend sessions (excludes Certification Preparatory Course). See pricing on page 9.

Exhibitor Passport is a contest that draws traffic to your booth.

Attendees receive an Exhibitor Passport at registration. They must visit every single exhibitor in search of signatures from booth representatives before they are eligible for a drawing and a chance to win APIC prizes.

Complimentary Lead Retrieval System helps collect sales leads.

The Lead Retrieval System requires use of your own device and is compatible with iPhone 5 or newer, iPad 2 or newer, iPad Mini, and Android Smartphones. One lead retrieval license is included in your exhibitor package. Additional licenses and rentals for exhibitors without their own device are available, but must be ordered in advance and invoiced separately.

Final Registration List includes names and street addresses only.

To maintain confidentiality, APIC does not share the email addresses of its members without their prior consent.

For further information and for renting devices, please contact Susan Konohia at 202.454.2642 or skonohia@apic.org.
Become a Sponsor of the 2018 Academy

BRANDING OPPORTUNITIES

**Tote Bag**  $5,000 (Exclusive)
Showcase your company’s logo along with the APIC Academy logo on the one item most closely associated with conferences, and most likely to be used for months and years to come.

**Lunch Station Hand Sanitizer**  $1,500 each
(Multiple: Limit 3) Sponsor a high-visibility hand sanitizing station near the buffet line.

**Notepad**  $2,500 (Exclusive)
A branded notepad puts your name and logo in front of each attendee during classes and meetings.

**Tote Bag Insert**  $1,000 each
(Multiple: Limit 8) Give us your promotional flyer and we’ll insert it into each bag. Each flyer must be approved by APIC in advance.

**Directional Signage**  $850 per sign
Display your custom graphics on the back of one of the signs that APIC places throughout the facility to guide attendees to sessions and the Exhibit Hall.

MARKETING OPPORTUNITIES

**Networking Reception**  $8,000 (Exclusive)
Sponsor a networking or welcome reception to ensure high visibility for your company. Signage, and a signature drink announce your exclusive sponsorship, as will the APIC website and marketing for the 2018 Academy. The sponsor may invite up to 8 representatives to the reception.
Sponsoring the networking reception will also entitle you to:

- Pre-registration list of attendees with names and mailing addresses;
- 1 Registration packet insert with an invitation to the reception; and
- 1 Invitation to reception that APIC will send via email to registered attendees and faculty of the 2018 Academy.

**Continent Breakfast**  $3,000 each (3 available)
**TUESDAY, WEDNESDAY, THURSDAY**
Sponsor 2 for $5,000, or sponsor all 3 for $7,500
Grab the attention of attendees before sessions begin. Sponsorship includes your corporate logo on tent cards placed at each table and serving station in the dining room.

**Lunch**  $5,000 each (3 available)
**TUESDAY, WEDNESDAY, THURSDAY**
Sponsor 2 for $8,500, or sponsor all 3 for $12,500
Attendees will be re-energizing during lunch. Promote your brand with your corporate logo on tent cards placed at each table and serving station.

**Break Service**  $2,500 each (3 available)
**TUESDAY, WEDNESDAY, THURSDAY**
Sponsor 2 for $4,000, or sponsor all 3 for $6,500
Sponsorship at the coffee break is a great add-on to an existing sponsorship, or as a stand-alone opportunity. Sponsorship includes your corporate logo on table tents at each serving station.

**Focus Group**  $2,500 each (3 available)
Focus groups benefit companies committed to solving the very problems that bring IPs together for the Academy. Select up to 15 participants at a time to further your market research, and expect timely feedback on products and services from experienced users and potential clients.
Each focus group runs up to an hour in length; companies seeking more time are welcome to schedule more than one focus group to meet their goals. Focus groups may be held only during the hours APIC specifies in contracts.

**Sponsorship includes:**
- Rental of hotel meeting room;
- One-time announcement APIC sends by email to pre-registered attendees to bring your focus group to their attention, with opt-in responses forwarded to sponsor-host toward populating focus group;
- In early September, one-time provision of registration list with full names of attendees and street addresses; and
- Basic A/V set for speaker of microphone, projector, screen, audio mixer, and laptop computer.

**APIC does NOT:**
- Serve as host or sponsor of focus groups;
- Select participants;
- Share email addresses or phone numbers of attendees;
- Provide invitations or moderators; or
- Partake in the content or planning of a sponsored focus group.

**Further Logistics:**
Upon confirmation, APIC provides contact information for our venue’s A/V coordinator should your company choose to order additional equipment at its own expense. You also will receive contact information for the hotel to arrange room-set and order food and beverages for the focus group.
Please note it is customary for the sponsor to provide an honorarium to attendees who participate in focus groups.
**Knowledge Sharing Opportunity**

**Industry Perspectives**

*Industry Perspectives* is an online platform that supports the enhancement of professional competency in infection prevention with easy access to industry content. By publishing your content on *Industry Perspectives*, and aligning your company with the APIC brand, you will demonstrate a commitment to bringing expanded infection prevention and control knowledge to the APIC audience.

**Pre-event exposure** - List your participation at the 2018 Academy on *Industry Perspectives* under the events tab. Sponsor will provide a brief company abstract, company logo, and URL link to the company’s website. This will provide exposure to the sponsor on the run up to the 2018 Academy. Event will be listed and promoted from the time that complete information is provided through the event occurring. **Price: $500**

**Post your content** - Let attendees learn more about your company prior to the event, and extend your exposure post event by posting content related to your products and services. Content can be in the form of product information and demos, evidence-based information, white papers, research related content, and/or videos.

**Content sponsor pricing:**

<table>
<thead>
<tr>
<th>Number of Content Pieces</th>
<th>3 Months</th>
<th>6 Months</th>
<th>9 Months</th>
<th>12 Months</th>
</tr>
</thead>
<tbody>
<tr>
<td>Up to (2)</td>
<td>$4,000</td>
<td>$5,500</td>
<td>$7,000</td>
<td>$8,500</td>
</tr>
<tr>
<td>Up to (4)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Up to (6)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Up to (8)</td>
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</tbody>
</table>

**Sponsorship fee includes (content posting only):**

- Your banner ad will be displayed on right side bar of the homepage in either a vertical fashion or in a rotating slideshow which can be hyperlinked to your website homepage;**
- Your content will be featured on the topic page in a rotating slideshow;
- Opportunity to have viewers complete lead retrieval opt-in page to reach your content (banner ads not included);
- Your logo featured on industry sponsor page with company description;
- Continual messaging by APIC to the infection prevention community to drive traffic to site and your content;
- Metric analytics and lead contacts provided monthly; and
- Content archived for up to one year post sponsorship period.

For more information visit [www.industryperspectives.com](http://www.industryperspectives.com). To discuss various sponsorship opportunities contact Susan Konohia at 202.454.2642 or skonohia@apic.org.

**EDUCATIONAL OPPORTUNITY**

**Satellite Symposia** **$6,000 each (3 available)**

Be an integral part of the educational experience! By organizing a symposium, your company can promote products and services while opening up a dialogue with your audience. Choose one topic of major interest to address innovations, present case studies, or share new directions in which your company is going. Sponsorship means you can reach healthcare professionals in your own style and in a format of your own design.

A satellite symposium begins after APIC’s educational programming has ended for the day, and runs for approximately 1.5 to 2 hours. You have complete control over the speaker and educational content; since this is your forum, distinct from the five APIC-certified courses offered at the 2018 Academy. APIC does reserve the right to approve the topic or content of your symposium at the time of confirmation when we finalize the time and date. The corporate sponsor is responsible for securing accreditation for continuing education. APIC does not have the authority to grant credits for continuing education to attendees of corporate-sponsored events.

**Sponsorship includes:**

- Listing on APIC’s webpage for the 2018 Academy along with sponsor name, faculty, location, and a 150-word course description;
- One-time announcement APIC sends by email to pre-registered attendees to bring your symposium to their attention;
- Rental of hotel meeting room;
- One-time provision of registration list (in early September) with full names of attendees and street addresses; and
- A/V technological service and equipment including microphone, audio mixer, screen, and laptop computer.

**APIC does NOT:**

- Cover the expense of food or beverages;
- Capture content or record symposia;
- Contribute to educational content;
- Handle additional costs or services related to faculty management, fees/honorarium, or travel; or
- Produce or accept charges for presentation materials, such as handouts.

All marketing planned during the symposia must be approved by APIC. This includes, but is not limited to, invitations, announcements, and hand mailers.
For more information, please contact Susan Konohia at 202.454.2642, skonohia@apic.org, or via fax at 202.789.1899.

Sponsoring Company

Address

City State Zip

Phone Fax

Contact Name and Title

E-mail Address

Name of Attending Representative

Exhibitors are required to exhibit all 3 days. Designated set-up and breakdown times will be provided with the exhibitor kit prior to the event.

Please choose one or more of the opportunities in which you would like to participate:

Package Options:

□ Package A- $5,000
□ Package B- $3,500
□ Package C- $2,500
□ Package D- $1,500
□ 3-day Academy Classroom Registration (excludes Certification Preparatory Course)- $1,500

Branding Opportunities:

□ Tote Bag- $5,000
□ Tote Bag Insert- $1,500
□ Notepads- $2,500
□ Lunch Station Hand Sanitizer- $1,000
□ Directional Signage- Qty: _____ at $850 per sign

Networking Opportunities:

□ Breakfast- $3,000
□ Breakfast x 2- $5,000
□ Breakfast x 3- $7,500
□ Lunch- $5,000
□ Lunch x 2- $8,500
□ Lunch x 5- $12,500
□ AM/PM Break Service- $2,000
□ AM/PM Break Service x 2- $4,000
□ AM/PM Break Service x 3- $6,500

Market Research Opportunity:

□ Focus Group- $2,500

Educational Opportunity:

□ Satellite Symposium- $6,000

Knowledge Sharing Opportunity:

□ Pre-event listing- $500
□ Content Posting: contact skonohia@apic.org
Sponsorship Application and Contract

Application and Contract Terms:
Application to sponsor as signed and dated below by and between _________________________________ hereinafter called “sponsor” and the Association for the Professionals in Infection Control and Epidemiology (APIC): In accordance with the terms, conditions, and regulations governing exhibits and sponsorship of the Association for the Professionals in Infection Control and Epidemiology’s 2018 Academy, October 1-7, 2018, the undersigned hereby makes application for sponsorship which, when accepted by APIC, becomes a contract.

The exhibitor assumes all responsibility for any and all loss, theft, or damage to exhibitor’s displays, equipment and other property while on Marriott Renaissance Center premises, and hereby waives any claim or demand it may have against Marriott International or its affiliates arising from such loss, theft, or damage. The exhibitor agrees, for the benefit of Marriott International and its affiliates, to comply with all Marriott International policies for exhibitors and all applicable laws, codes, and regulations. In addition, the exhibitor will defend (if requested by and with counsel satisfactory to Marriott International), indemnify, and hold harmless APIC and Marriott International, and their respective parent, subsidiary, and other affiliated or related companies from and against any liabilities, obligations, claims, damages, suits, costs and expenses. This includes, without limitation, attorneys’ fees and costs through and including any appeal, arising from or in connection with the exhibitor’s occupancy and use of the exhibition premises or any part hereof, or any negligent act, error, omission, or willful misconduct of the exhibitor or its employees, contractors, subcontractors, or agents.

Cancellation Policy:
Exhibitor fees and sponsorships cancelled, in writing, prior to July 31, 2018, will receive a refund less 20% administrative fee. No refund of any kind will be issued for any exhibitor fees or sponsorships after July 31, 2018. Fees are final at the time of contract acceptance by APIC staff.

Payment Information:
☐ I require an invoice before submitting payment
☐ Enclosed is my check in the amount of $_____________, payable in U.S. funds, to the Association for the Professionals in Infection Control and Epidemiology
☐ Strategic Partner Credits (Amount of Credits) ___________
☐ Charge $_____________ to my credit card: ☐ Visa ☐ Mastercard ☐ American Express

Name on Card (Please Print)

Account Number    Expiration Date    SEC

Signature

Email Address

Contact Information:
If paying by credit card, scan and email this sponsorship application with payment information to Susan Konohia at skonohia@apic.org. If paying by check, mail this sponsorship application, with check to Susan Konohia c/o APIC 1400 Crystal Drive, Suite 900, Arlington, VA 22202.
Thank You to APIC’s 2018 Strategic Partners

APIC Strategic Partnership is a formal, ongoing relationship between APIC and healthcare companies united in the common goal of reducing the risk of infection.