State of the Association
November 2016

Susan A. Dolan, RN, MS, CIC, FAPIC
2016 APIC President

Katrina Crist, MBA, CAE
Chief Executive Officer
2016 Membership totals

Statistics

- **15,276 total members** (as of 10/31/16)
- **Flat growth** compared to 2015 YE (15,207)
- **12,206 renewing members** (80% retention rate; 2% increase compared to 2015)
- **3,070 new members** (2% decrease compared to 2015)
2016 totals include: 12,894 clinical members; 2,204 industry/associate members; 178 student members
International membership increased from 2% to 3% of overall membership in 2016.
Results from the 1st APIC Chapter Health Survey presented during the 2016 Chapter Leader Meeting. 74 chapters participated in the survey. Majority of chapters (73%) are performing well in one or more areas listed below.

Survey focused on:
- Vibrant leadership
- Administrative support
- Member involvement/engagement
- Products and member services

In 2016, chapter participation increased by 12% (63% in 2015 vs. 75% in 2016)

75% of members belong to a chapter
2016 continued to build on APIC’s successes as we continue to align priorities with the strategy outlined in the 2020 Vision & Strategic Plan


Strategic Priorities

Patient Safety
Implementation Science
Competency & Certification
Advocacy
Data Standardization

Increased focus on framing the future, collaboration, and competencies this year
**Collaboration**

- Leverage collective expertise to strategically address IPC issues
  - Joint meetings
  - Ongoing communication
  - Development of educational opportunities
  - Unified voice for editorial addressing IPC resource allocation
    - Audience: C-Suite
- Joint statement published in *AJIC* and *ICHE*

**Backdrop: Lessons learned from Ebola**

**Creation of ANA/APIC workgroup**

**Identify resources for nurses, and address compliance issues**

**Outcome: Web toolkit with resources to bridge the knowledge gap**
“Key Findings” (descriptive analysis) - Manuscript for AJIC

Hypotheses, secondary analyses, and proposed research questions developed for 6 research papers for development in a special AJIC issue

Results allow APIC to define the needs, lay the groundwork, and shape the future

• most far-reaching, comprehensive, industry-wide data on the IP profession
• will tell the story of the profession
• members have a role in shaping the future
Goal: Demonstrate and support effective infection prevention and control as a key component of patient safety.

- Messaging IPC as key component of patient safety
- Leading consumer campaign with multiple levels of engagement
- Increasing communications with Congress, federal agencies, and States on behalf of collaborative patient safety and public health initiatives

Activities:
- Website for consumers and HCP: www.apic.org/infectionpreventionandyou
- Monthly alerts for consumers
- Theme of IIPW 2016: “Break the Chain of Infection”
- Social media and stakeholder engagement
- Infographics
- Media relations
Goal:
Promote and facilitate the development and implementation of scientific research to prevent infection.

- Elevating quality and expanding practice resources (guides, manuals, ATO)
- Funding research to support APIC priorities (Heroes Scholars)
- Increasing visibility and recognition (abstract & scientific awards, Heroes, implementation science award, science to practice plenary)
- Collaborating with HRET/AHA in acute care, long-term care, ASC
- Increasing member engagement with AJIC
- Developing education and training related to research
Goal:
Define, develop, strengthen, and sustain competencies of the IP across the career span and support board certification in infection prevention and control (CIC®) to obtain widespread adoption.

- More than 6,300 CICs at the start of 2016
- Professional and practice standards published in AJIC
- Proficient practitioner bridge in development
- Advanced practice designation program launched – Fellow of APIC
- More than 20,000 users of APIC training & educational courses
- Online information resource specializing in industry content
Goal:
Influence and facilitate legislative, accreditation, and regulatory agenda for infection prevention with consumers, policy makers, health care leaders, and personnel across the care continuum.

- Advocating for infection prevention with federal regulatory agencies
- Increasing member engagement and advocacy on behalf of APIC
- Promoting advocacy by APIC chapters to educate state legislatures

![Action E-List](image)
Legislative Advocacy & Efforts

Lobby days educated Congress about the role of the IP, and supported NHSN and antibiotic resistance initiatives at CDC:

- Board Members and Public Policy Committee educated congressional offices
- Joint Congressional Testimony with SHEA to support HAI funding programs
- 35 organizations join APIC in urging Congress to support NHSN, the Antibiotic Resistance Solutions Initiative, and the Advanced Molecular Detection Initiative
- APIC supports coalition efforts in support of:
  - Funding for the CDC’s Antibiotic Resistance Solutions Initiative
  - Funding for NHSN and standardized data collection
  - Emergency Zika funding, rather than reduction in other CDC programs
Goal:
Promote and advocate for standardized, quality and comparable HAI data

- Advocating NHSN as gold standard for HAI data
- Leading advocacy campaign to increase budget for NHSN infrastructure
- Building and leading coalition of organizations
## Strategic Plan 2020 Scorecard

<table>
<thead>
<tr>
<th>Strategic Priority</th>
<th>2020 Target</th>
<th>2015 Cumulative Total (items with an asterisk are non-cumulative)</th>
<th>Change from last year</th>
<th>On Track</th>
</tr>
</thead>
<tbody>
<tr>
<td>Patient Safety</td>
<td>1,000,000 consumer interactions</td>
<td>382,809</td>
<td>↑ 227,543</td>
<td></td>
</tr>
<tr>
<td>Patient Safety</td>
<td>60 organizational communications</td>
<td>41</td>
<td>↑ 17</td>
<td></td>
</tr>
<tr>
<td>Implementation Science</td>
<td>100 courses and published resources*</td>
<td>87*</td>
<td>↑ 22</td>
<td></td>
</tr>
<tr>
<td>Implementation Science</td>
<td>2,500 facilities</td>
<td>2,676</td>
<td>↑ 1,087</td>
<td></td>
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<tr>
<td>IP Competencies/CIC</td>
<td>10,000 CICs</td>
<td>6,343</td>
<td>↑ 399</td>
<td></td>
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<tr>
<td>IP Competencies/CIC</td>
<td>1,000 advanced practice designation</td>
<td>n/a</td>
<td>n/a</td>
<td></td>
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<tr>
<td>IP Competencies/CIC</td>
<td>450 participants in research training</td>
<td>n/a</td>
<td>n/a</td>
<td></td>
</tr>
<tr>
<td>Advocacy</td>
<td>3,000 subscribers to advocacy update</td>
<td>2,576</td>
<td>↑ 669</td>
<td></td>
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<tr>
<td>Advocacy</td>
<td>5,000 clicks on regulatory resources</td>
<td>3,579</td>
<td>↑ 26</td>
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<tr>
<td>Advocacy</td>
<td>3,000 clicks on public policy agenda</td>
<td>166</td>
<td>n/a</td>
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</tr>
<tr>
<td>Data Standardization</td>
<td>40 organizations supporting NHSN</td>
<td>53</td>
<td>↑ 22</td>
<td></td>
</tr>
<tr>
<td>Data Standardization</td>
<td>3,7000 members take action*</td>
<td>1,875*</td>
<td>↑ 1,875</td>
<td></td>
</tr>
</tbody>
</table>

*non-cumulative  n/a = initiative in development  Green = High probability of achieving 2020 target  Yellow = Medium probability of achieving 2020 target  Red = Low probability of achieving 2020 target
Strategic Focus – Opportunities

Opportunities/Challenges over next few years:

- Serving a diverse membership (alternate practice settings, international)
- Recruiting and educating a new generation of IPs as the first generation retires over next 5 years
- Keeping up the pace and momentum for more CICs
- Increasing data management, research, and leadership competencies
- Collecting and using data on current IPC programs to drive change and promote APIC standards for effective programs
- Increasing the value of IPs in their practice setting