

2016 APIC Strategic Plan 2020 – Performance Outcomes Metrics

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Patient Safety: Demonstrate and support effective infection prevention and control as a key component of patient safety.							
Action	Measure & Metric	2020 Target	Outcome	2013	2014	2015	2016
Increase consumer engagement with APIC	<p>Measure: Individual consumers who interact with APIC Consumer organizations who engage with APIC around infection prevention Joint initiative with consumer organization around infection prevention</p> <p>Metric: Number of individuals taking action or pledging action Number of downloads of consumer materials Number of consumer organizations that engage with APIC around infection prevention</p>	<p>1,000,000 consumer interactions</p> <p>2012: 5,100 2013: 27,003 2014: 123,163 2015: 227,543 2016: 259,953 A 2016: 155,000 T</p> <p>2017: 155,000 2018: 155,000 2019: 47,238</p> <p><i>Surpassed original target (100,000) in 2014; 2020 target reset in 2015</i></p>	<p>APIC and IPs viewed as patient safety advocates by the public</p> <p>Responsiveness to consumer demand for transparency, safety, & accountability promotes safety culture in healthcare facilities</p>	32,103	155,266	382,809	642,762 GREEN
Increase communications with Congress, federal agencies, and States on behalf of collaborative patient safety/public health initiatives	<p>Measure: Organizational communications by APIC with federal agencies, Congress, and State governments on behalf of collaborative/public health initiatives</p> <p>Metric: Number of cumulative organizational communications</p>	<p>60 organizational communications</p> <p>2013: 5 2014: 19 2015: 17 2016: 13 A 2016: 5 T</p> <p>2017: 5 2018: 1 2019: 0</p>	<p>APIC and IPs viewed as patient safety advocates by gov't.</p> <p>Gov't better educated about role of IP in patient safety and public health initiatives. More influence on gov't decision-making on patient safety and public health initiatives.</p>	5 baseline	14	41	54 GREEN

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Implementation Science: Promote and facilitate the development and implementation of scientific research to prevent infection.							
Action	Measure & Metric	2020 Target	Outcome	2013	2014	2015	2016
Increase educational and training resources specific to implementing evidence-based practice	<p>Measure: Educational courses, workshops, published resources, and etc.</p> <p>Articles in APIC publications and supplements that focus on aspects of implementation science</p> <p>Metric: Number of new and revised courses, workshops, published resources, etc.</p> <p>Number of articles in <i>AJIC</i>, <i>Prevention Strategist</i> and supplements</p>	<p>A: 50 courses/workshops</p> <p>2012: n/a 2013: 25 2014: 35 2015: 40 2016: 47 A 2016: 45 T</p>	Further integration and implementation of evidence and outcomes-based research	25	35	40	47 GREEN Non-cumulative
		<p>B: 50 published resources/articles</p> <p>2012: 22 2013: 34 2014: 30 2015: 47 2016: 68 A 2016: 48 T</p> <p>2017: 49 2018: 50 2019: 50 <i>Non-cumulative</i></p>		34	30	47	68 GREEN Non-cumulative
Increase collaboration with appropriate orgs (e.g. HRET/AHRQ) on the distribution of training and resources for effective IPC programming	<p>Measure: Number of facilities accessing training and resources through APIC collaborative partnerships</p> <p>Metric: Cumulative number of facilities</p>	<p>2,500 facilities</p> <p>2012: unknown 2013: unknown 2014: 1589 2015: 1087 2016: 0 2017: 0 2018: 0 2019: 0</p> <p><i>Surpassed original target (1,000) in 2014, 2020 target reset in 2015. Target exceeded in 2015.</i></p>	Value of IP and importance of implementation of the science into practice strengthened through collaboration with related disciplines and organizations in promoting implementation science research	n/a	1589	2676	<p>Target exceeded in 2015</p> <p>991 Acute 236 LTC 362 ASC</p> <p>1374 Acute 642 LTC 660 ASC</p>

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IP Competencies and Certification: Define, develop, strengthen, and sustain competencies of the IP across the career span and support board certification in infection prevention and control (CIC®) to obtain widespread adoption.							
Action	Measure & Metric	2020 Target	Outcome	2013	2014	2015	2016
Increase infection prevention and control certification	<p>Measure: Individuals certified by CBIC</p> <p>Metric: Number of individuals with CIC credential</p>	<p>10,000 CICs</p> <p>2012: 5179*</p> <p>2013: 274</p> <p>2014: 160</p> <p>2015: 219</p> <p>2016: 307A</p> <p>2016: 762 T</p> <p>2017: 1287</p> <p>2018: 1287</p> <p>2019: 1287</p>	<p>Majority of IPs demonstrate core competency in IPC through board certification</p> <p>Role and value of IP is strengthened through greater adoption of standardized credential</p>	5,453	5,613	5,832	6,139* RED
Develop advanced practice designation with criteria and program framework	<p>Measure: Members meeting criteria and submitting application for advanced practice designation</p> <p>Metric: Number of members that obtain the advanced practice designation</p>	<p>1,000 members</p> <p>2016: 165 A</p> <p>2016: 250 T</p> <p>2017: 250</p> <p>2018: 250</p> <p>2019: 250</p>	<p>Criteria for advanced competency in IPC determined by APIC with objective criteria and clear pathway</p> <p>Greater engagement and recognition of advanced practice IPs to all stakeholders</p>	n/a	n/a	n/a	165 YELLOW
Create education series on stages related to research studies (how to read & interpret, how to write an abstract, how to do original research, how to write up results, etc.)	<p>Measure: Attendees in education series on research, additional diffusion of concepts and materials through chapter journal clubs</p> <p>Metric: Number of attendees participating in education series on research. Target growth of 20 more attendees each year from a 2015 target base of 50</p>	<p>450 attendees</p> <p>2015: 0</p> <p>2016: 0 A</p> <p>2016: 120 T</p> <p>2017: 50</p> <p>2018: 200</p> <p>2019: 200</p>	<p>More IPs with stronger interest and competency in utilizing research to a greater extent and in initiating and/or participating in research projects and publication of the research</p>	n/a	n/a	0	0 YELLOW

*Numbers changed based on different data provided this year from previous years. Need to work with CBIC to better understand how data is derived and how to standardize. The number of new CICs is increasing each year, but so is the number of certificants who do not recertify significantly reducing incremental total growth.

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Advocacy: Influence and facilitate legislative, accreditation, and regulatory agenda for infection prevention with consumers, policy makers, health care leaders, and personnel across the care continuum.							
Action	Measure & Metric	2020 Target	Outcome	2013	2014	2015	2016
Increase the number of individuals subscribing to advocacy update system.	Measure: Individuals subscribed to Public Policy Action E-List Metric: Number of cumulative subscribers	3,000 subscribers 2012: 1170 2013: 403 2014: 334 2015: 669 2016: 339 A 2016: 106 T 2017: 85 2018: 0 2019: 0	Stronger and larger base of members up-to-date on APIC advocacy issues and initiatives	1,573	1,907	2,576	2,915 GREEN
Increase the accessing of APIC regulatory resources	Measure: Individuals clicking on regulatory resources web page Metric: Number of page views on regulatory resources web page.	5,000 views 2012: 2400 2013: 300 2014: 853 2015: 26+ 2016: 241 A+ 2016: 320 T 2017: 315 2018: 415 2019: 450	Increased credibility with regulatory agencies that APIC is go-to place for information and resources on regulatory changes & policy. Establishes stronger base to influence regulatory changes and leverage collective voice of IPs.	2,700	3,553	3,579	3,820 GREEN
Increase awareness of the APIC Public Policy program	Measure: Views by individuals on the public policy agenda page Metric: Number of clicks on the document	3,000 views 2015: 166 2016: 2,370 A 2016: 300 T 2017: 155 2018: 155 2019: 154	Builds larger base of core members interested in policy agenda and more likely to take action when asked. Promotes diffusion of APIC and IP agenda to other key stakeholders.	n/a	n/a	166	2,536 GREEN

+ Need to reassess how to measure this target as we are currently redirecting members away from the regulatory resources "landing" page and connecting members directly with the relevant regulatory resource. There were 15,546 total page views for regulatory resources in 2015.

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Data Standardization: Promote and advocate for standardized, quality and comparable HAI data.							
Action	Measure & Metric	2020 Target	Outcome	2013	2014	2015	2016
Increase number of organizations supporting standardized, quality and comparable HAI data.	<p>Measure: Organizations supporting APIC National Healthcare Safety Network request letter to Congress.</p> <p>Metric: Number of supporting organizations</p>	<p>40 organizations</p> <p>2012: 4 2013: 25 2014: 2 2015: 22 2016: 0 2017: 0 2018: 0 2019: 0</p> <p>Target exceeded in 2015</p>	<p>Major coalition of key stakeholders within the field established to promote and support NHSN as gold standard for HAI data</p> <p>APIC and IPs demonstrating collaborative leadership</p>	29	31	53	<i>Target exceeded in 2015</i>
More than double member support for standardized data collection system for HAIs.	<p>Measure: Individual members expressing support for standardized data collection via NHSN.</p> <p>Metric: Number of individual members contacting policymakers through APIC campaigns.</p>	<p>3,700 members</p> <p>2012: 1058 2013: 797 2014: 1154 2015: 1875 2016: 1494 A 2016: 2000 T 2017: 2500 2018: 3000 2019: 3700</p> <p><i>Non-cumulative: Target represents actual number of members taking action in each year</i></p>	Engagement of IPs in development and use of HAI data through support and advocacy for NHSN	n/a	1154	1,875	1,494 YELLOW Non-cumulative

Actions, Measures & Metrics, 2020 Targets, and Outcomes recommended by the Performance Outcomes Committee and approved by the APIC Board of Directors June 2014. Revised June 2015.