Access the highest quality survey panel of infection prevention professionals available.

The APIC Online Panel for Market Research was developed to allow organizations who provide infection prevention-related products and services with an option to effectively target and survey those in the field.

Keep a pulse on what infection preventionists (IPs) are thinking and doing—and ensure accurate research is informing your organization’s decisions and strategy.

Advantages of the APIC Panel include:

**SPEED**
Through the Peer-Panels platform, surveys are turned around in 48 hours or less.

**VALIDATION**
All samples are comprised of verified APIC members. Individuals are pre-screened and have agreed to share their expertise.

**COST-EFFECTIVENESS**
Reach your audience in the most cost-effective way: fees are $70 to $150 per response (sample fee + honoraria).

**SUPPORT**
Use a third-party developer for your survey or rely on the Peer-Panels platform to develop your survey. Optional survey analysis and focus groups are also available.*

*Additional fees are required for survey development and optional services.

**READY TO GET STARTED?**

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