

2018 APIC Strategic Plan 2020 – Performance Outcomes Metrics

2018 Actual (A) and Targets (T). Last column on right represents total number for all years to date. If non-cumulative, last column represents total number for 2018 alone. Green = on target or exceeded, Yellow = actual year not on target but may achieve target by 2020, Red = significantly off target and not likely to achieve target by 2020.

Patient Safety: Demonstrate and support effective infection prevention and control as a key component of patient safety.							
Action	Measure & Metric	2020 Target	Outcome	2015	2016	2017	2018
Increase consumer engagement with APIC	Measure: Individual consumers who interact with APIC Consumer organizations who engage with APIC around infection prevention Joint initiative with consumer organization around infection prevention Metric: Number of individuals taking action or pledging action Number of downloads of consumer materials Number of consumer organizations that engage with APIC around infection prevention	1,000,000 consumer interactions 2012: 5,100 2013: 27,003 2014: 128,534 2015: 227,543 2016: 263,944 2017: 340,491 2018: 250,000 A 2018: 200,000 T 2019: 75,000 <i>Surpassed original target (100,000) in 2014; 2020 target reset in 2015.</i>	APIC and IPs viewed as patient safety advocates by the public Responsiveness to consumer demand for transparency, safety, & accountability promotes safety culture in healthcare facilities	382,809	646,753	992,615	1,242,615 GREEN
Increase communications with Congress, federal agencies, and States on behalf of collaborative patient safety/public health initiatives	Measure: Organizational communications by APIC with federal agencies, Congress, and State governments on behalf of collaborative/public health initiatives Metric: Number of cumulative organizational communications	60 organizational communications 2013: 5 2014: 14 2015: 22 2016: 13 2017: 18 2018: 15 A 2018: 15 T 2019: 15 <i>Target exceeded in 2017.</i>	APIC and IPs viewed as patient safety advocates by gov't Gov't better educated about role of IP in patient safety and public health initiatives. More influence on gov't decision-making on patient safety and public health initiatives	41	54	72	87 GREEN

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Implementation Science: Promote and facilitate the development and implementation of scientific research to prevent infection.							
Action	Measure & Metric	2020 Target	Outcome	2015	2016	2017	2018
Increase educational and training resources specific to implementing evidence-based practice	<p>Measure: Educational courses, workshops, published resources, and etc.</p> <p>Articles in APIC publications and supplements that focus on aspects of implementation science</p> <p>Metric: Number of new and revised courses, workshops, published resources, etc.</p> <p>Number of articles in <i>AJIC</i>, <i>Prevention Strategist</i> and supplements</p>	<p>A: 50 courses/workshops 2012: n/a 2013: 25 2014: 35 2015: 40 2016: 47 2017: 49 2018: 72 A (LTC boost) 2018: 48 T 2019: 50 <i>Non-cumulative</i></p> <p>B: 50 published resources/articles 2012: 22 2013: 34 2014: 30 2015: 47 2016: 68 2017: 71 2018: 68 A 2018: 50 T 2019: 50 <i>Non-cumulative</i></p>	Further integration and implementation of evidence and outcomes-based research	40	47	49	72 GREEN Non-cumulative
				47	68	71	68 GREEN Non-cumulative
Increase collaboration with appropriate orgs (e.g. HRET/AHRQ) on the distribution of training and resources for effective IPC programming	<p>Measure: Number of facilities accessing training and resources through APIC collaborative partnerships</p> <p>Metric: Cumulative number of facilities</p>	<p>2,500 facilities 2012: unknown 2013: unknown 2014: 1,589 2015: 1,087 2016: 761 2017: 1,300 2018: 2,030 A 2018: 750 T 2019: 1,000 <i>Surpassed original target (1,000) in 2014, 2020 target reset in 2015. Target exceeded in 2015.</i></p>	Value of IP and importance of implementation of the science into practice strengthened through collaboration with related disciplines and organizations in promoting implementation science research	2,676	3,437	4,737	<p>6767 GREEN</p> <p>626 Acute 1,302 LTC 34 ASC 68 CAH</p>

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IP Competencies and Certification: Define, develop, strengthen, and sustain competencies of the IP across the career span and support board certification in infection prevention and control (CIC®) to obtain widespread adoption.							
Action	Measure & Metric	2020 Target	Outcome	2015	2016	2017	2018
Increase infection prevention and control certification	<p>Measure: Individuals certified by CBIC</p> <p>Metric: Number of individuals with CIC credential</p>	<p>10,000 CICs</p> <p>2012: 5179* 2013: 274 2014: 160 2015: 219 2016: 307 2017: 402 2018: 386 A 2018: 425 T 2019: 400 <i>7,500 CICs is more realistic 2020 target at this point</i></p>	<p>Majority of IPs demonstrate core competency in IPC through board certification</p> <p>Role and value of IP is strengthened through greater adoption of standardized credential</p>	5,832	6,139	6,541*	6,927 RED
Develop advanced practice designation with criteria and program framework	<p>Measure: Members meeting criteria and submitting application for advanced practice designation</p> <p>Metric: Number of members that obtain the advanced practice designation</p>	<p>1,000 members</p> <p>2016: 165 2017: 141 2018: 31 A 2018: 50 T 2019: 40 <i>Change to require Master Degree reduces pool of applicants</i></p>	<p>Criteria for advanced competency in IPC determined by APIC with objective criteria and clear pathway</p> <p>Greater engagement and recognition of advanced practice IPs to all stakeholders</p>	n/a	165	306	337 RED
Create education series on stages related to research studies (how to read & interpret, how to write an abstract, how to do original research, how to write up results, etc.)	<p>Measure: Attendees in education series on research, additional diffusion of concepts and materials through chapter journal clubs</p> <p>Metric: Number of attendees participating in education series on research. Target growth of 20 more attendees each year from a 2015 target base of 50</p>	<p>450 attendees</p> <p>2015: 0 2016: 0 2017: 45 2018: 365 A 2018: 170 T 2019: 75</p>	<p>More IPs with stronger interest and competency in utilizing research to a greater extent and in initiating and/or participating in research projects and publication of the research</p>	n/a	0	45	410 GREEN

*Numbers changed based on different data provided for 2016 yearend from previous years. The number of new CICs is increasing each year, but so is the number of certificants who do not recertify significantly reducing incremental growth.

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Advocacy: Influence and facilitate legislative, accreditation, and regulatory agenda for infection prevention with consumers, policy makers, health care leaders, and personnel across the care continuum.							
Action	Measure & Metric	2020 Target	Outcome	2015	2016	2017	2018
Increase the number of individuals subscribing to advocacy update system.	Measure: Individuals subscribed to Public Policy Action E-List Metric: Number of cumulative subscribers	3,000 subscribers 2012: 1170 2013: 403 2014: 334 2015: 669 2016: 339 2017: 750 2018: 118 A 2018: 100 T 2019: 100 <i>Target exceeded in 2017.</i>	Stronger and larger base of members up-to-date on APIC advocacy issues and initiatives	2,576	2,915	3,665	3,783 GREEN
Increase the accessing of APIC regulatory resources	Measure: Individuals accessing regulatory resources web page Metric: Number of page views on regulatory resources web page.	5,000 views 2012: 2400 2013: 300 2014: 853 2015: 26 2016: 241 2017: 1064 2018: 1976 A 2018: 116 T 2019: 250 <i>Target exceeded in 2018.</i>	Increased credibility with regulatory agencies that APIC is go-to place for information and resources on regulatory changes & policy. Establishes stronger base to influence regulatory changes and leverage collective voice of IPs.	3,579	3,820	4,884	6,860 GREEN
Increase awareness of the APIC Public Policy program	Measure: Views by individuals on the public policy agenda page Metric: Number accessing the document	3,000 views 2015: 166 2016: 2,370 2017: 2,140 2018: 250 A 2018: 818 T 2019: 250 <i>Target exceeded in 2017.</i>	Builds larger base of core members interested in policy agenda and more likely to take action when asked. Promotes diffusion of APIC and IP agenda to other key stakeholders.	166	2,536	4,676	5,494 GREEN

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Data Standardization: Promote and advocate for standardized, quality and comparable HAI data.							
Action	Measure & Metric	2020 Target	Outcome	2015	2016	2017	2018
Increase number of organizations supporting standardized, quality and comparable HAI data.	<p>Measure: Organizations supporting APIC National Healthcare Safety Network request letter to Congress.</p> <p>Metric: Number of supporting organizations</p>	<p>40 organizations</p> <p>2012: 4 2013: 25 2014: 2 2015: 22 2016: n/a 2017: n/a 2018: n/a 2019: n/a</p> <p><i>Target exceeded in 2015 and specific campaign ended</i></p>	<p>Major coalition of key stakeholders within the field established to promote and support NHSN as gold standard for HAI data</p> <p>APIC and IPs demonstrating collaborative leadership</p>	53	53	53	53 GREEN
More than double member support for standardized data collection system for HAIs.	<p>Measure: Individual members expressing support for standardized data collection via NHSN and APIC campaigns.</p> <p>Metric: Number of individual members contacting policymakers through APIC campaigns.</p>	<p>3,700 members</p> <p>2012: 1058 2013: 797 2014: 1154 2015: 1875 2016: 1494 2017: 2417 2017: 1153 A 2018: 2600 T 2019: 3700</p> <p><i>Non-cumulative: Target represents actual number of members taking action in each year</i></p>	Engagement of IPs in development and use of HAI data through support and advocacy for NHSN	1,875	1,494	2,417	1,153 Non-cumulative

Actions, Measures & Metrics, 2020 Targets, and Outcomes recommended by the Performance Outcomes Committee and approved by the APIC Board of Directors June 2014. Revised June 2015.