



Stand Out as a Leader in Infection Prevention & Control

Established in 2007, the APIC Strategic Partner Program is a formal, mutually beneficial partnership between APIC and industry partners united in the common mission of advancing the science and practice of infection prevention and control (IPC). As an APIC Strategic Partner, your organization will:

- Access to over 15,000 infection preventionists (IP) in the United States and beyond.
- Network with IPC leaders, APIC Board of Directors, APIC CEO, and Chapter Leaders.
- Gain brand recognition and visibility as a leader in IPC.
- Demonstrate your position as a leader in IPC research and innovation.
- Gain real IPC Insight to inform your teams of the most pressing issues.

As a Strategic Partner, your organization will receive:

	Visionary	Collaborator
Align with APIC		
Use of the APIC Strategic Partner Logo	✓	✓
Logo Listing on APIC.org, Industry Perspectives & Chapter Leader Microsite	✓	✓
Thank You ads in <i>AJ/C</i> , eNews & social media	✓	✓
APIC Press Release announcing 2026 Partners	✓	✓
APIC Press Release Template	✓	✓
APIC Insights & Updates	✓	✓
Priority access to new sponsorship opportunities	✓	✓
Brand Awareness		
One (1) Silver Retargeting Ad Campaign	✓	
Custom Email to over 15,000 APIC Members	✓	✓
One (1) 2-page publication spread	✓	✓
Promotional uploads in Industry Perspectives	4	2
Digital Advertising Insertions (50-word advertorial and banner ad)	2	
Discounts on APIC Sponsorships & Digital Advertising	10%	5%
Research & Guidance		
APIC Research Network Membership	✓	
One (1) page article in <i>Prevention Strategist</i>	✓	
One (1) Virtual Symposia to present research to APIC members	✓	
Opinion Leader and Government Affairs Calls	✓	✓
Priority access for one virtual Focus Group	✓	✓
<i>EXCLUSIVE!</i> Discount for APIC Consulting	10%	5%
Engagement & Networking		
APIC National Associate/Supporter & Local Chapter Memberships	15	10
Invitation to Strategic Partner Leadership Forum	5	3
Invitation to Behind-the-Scenes Facility Tour	✓	✓
Invitation to Local Chapter Networking Reception	✓	✓
Networking with Corporate IP Directors	✓	✓
Invitation to APIC Leader Reception at APIC26	✓	✓
Invitation to Strategic Partner Reception at APIC26	✓	✓

	Visionary	Collaborator
Chapter Leader Contact List	✓	✓
Access to Corporate IP Directors Sponsorship Opportunities	✓	
Thought Leadership		
Inclusion in Chapter Speaker Directory	✓	✓
Priority access to <i>Virtual Symposium</i> webinar sponsorship	1 st right of refusal	2 nd right of refusal
Annual Conference		
Full Conference Registration(s)	3	2
<i>EXCLUSIVE!</i> Discounts for Expo & Sponsorships	10%	5%
Recognition on Mainstage & conference platforms	✓	✓
Recognition on Strategic Partner Wall	✓	✓
Dedicated Strategic Partner Lounge	✓	✓
Recognition and participation in Knowledge Hunt Game	✓	✓
<i>EXCLUSIVE!</i> Post-Conference attendee list w/emails (Opt-in only)	✓	✓
Priority points for next year's booth selection	10pt	5pt

Sponsorship Option*

Visionary \$100,000

Collaborator \$60,000

*Multiyear pricing is available.

Total Amount Due: _____

Sponsorship Information

Company Name: _____

Contact Name: _____

Phone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Social Media Handles: _____

Authorization

Signature on this form indicates a binding financial obligation to APIC for the sponsorship(s) selected above. Cancellations of signed commitments are not accepted. APIC reserves the right to review all sponsorship collaterals for conformity to APIC standards and the right to reject any collateral that it deems unacceptable. Signature below indicates that the sponsor understands that sponsoring with APIC does not imply endorsement of the company's products or services by APIC. Payment terms are net thirty (30) days from the date of the invoice.

Print Name and Title of Authorizing Company Representative

Signature of Authorizing Company Representative

Date